





# WHO ARE WE?

OSTX is a multi-sided entrepreneurial program held at the level of the university and joining forces of cross-disciplinary teams.

The program helps foster inter-university linkages and cross disciplinary collaborations between students and faculty in order to tackle challenges related to the United Nations Sustainable Development Goals.





# OUR MISSION

Our **mission** is to support entrepreneurship by creating a new pipeline of high potential and cross disciplinary talents. We work with both students and faculty as we are convinced that the impact we want to have is only possible if the main University stakeholders are considered as a whole, and pushed towards openness on the ecosystem.

We will achieve this through effective **skill enhancement, support and mentoring provided to students and Faculty** while giving them the **opportunity to tap into the Tunisian entrepreneurial ecosystem** through our partnerships .





# OUR HISTORY



## An initiative that sparked at Columbia University in 2016

In 2016, a week-long workshop at Columbia's New York campus with faculty participants from various Tunisian universities led to the creation of OST

OST was first created as a competition to compensate for the **lack of cross-disciplinarity** in the Tunisian higher education system.

Every year, around 80 highest potential students from across regions and disciplines were selected to create ventures using technology to solve global challenges



## From 2016-2020 4 successful editions

Four editions were hailed as one of the most successful university linkages program for its effort in **strengthening collaboration between public and private higher education institutions**, and the establishment of partnerships between Tunisian universities, start-ups and the business community.



## 2020, our transformation

In 2020, OST transformed into OSTX, the national-wide competitions that aimed at fostering entrepreneurial culture within academia with a first pilot deployed on **3 Universities (rectorats): Carthage, Manouba & El Manar**



## 2021, our expansion

In 2020, OSTX was deployed in **4 additional universities: Tunis, Sousse, Monastir, Sfax**



# OUR PARTNERS

OSTX wouldn't have made it this far without the continuous support and trust of its partners: Columbia Engineering and Columbia Business School, The Ministry of Higher Education and Scientific Research, The US Embassy in Tunisia, Africinvest, The Columbia Global Centers of Tunis and Amman, Drosos Foundation, Deloitte and Flat6Labs.



République Tunisienne  
Ministère de l'Enseignement Supérieur  
et de la Recherche Scientifique



مركز المهن والشهادات  
CENTRE DE CARRIÈRES ET DE CERTIFICATION DES COMPÉTENCES



FLAT6LABS

COLUMBIA GLOBAL CENTERS | TUNIS  
COLUMBIA GLOBAL CENTERS | AMMAN



drosos (...)



# UN APERÇU SUR NOTRE IMPACT



**50+**  
**Institutions partenaires**



**280+**  
**Alumni**



**120+**  
**Prof. Univ. formés**



**10**  
**Startups\***



**89%**  
**Intention  
entrepreneuriale**



# WHAT'S IN IT FOR YOU?



*Attend a certified training delivered by Columbia University experts and many more trainings and events!*



*Develop your expertise and experience in coaching and supporting teams & Startups*



*Foster your university's entrepreneurial ecosystem and work with best in class students*



*Extend your national and international Network*





# Eligibility Criteria

**Faculty in a Tunisian University**

**Have a fair level of english**  
(Being able to fairly speak and understand English )

**Availability**

**Attend a 4 day bootcamp Training physically**

**Ready to commit for 2 years to support  
running the competition within your university**

**Involved in the university activities**  
(Clubs, associations...)



# AGENDA





